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INVESTOR DATABASE

10,000+ early-stage life science investors representing several thousand investment firms

BUSINESS DEVELOPMENT DATABASE

60,000 emerging biotech, medtech, diagnostics and healthcare IT companies

FOCUS ON CURES ACCELERATOR

- Branding & Messaging
- · Fundraising Workshop
- Sourcing & Ranking Service

GLOBAL ROADSHOW PREP COURSE

A hands-on, comprehensive, one-day course designed to set up the early-stage life science executive for success as they conduct their global fundraise.





Digital RESI March Mar. 14-16, 2023



RESI Boston June Jun. 5-7, 2023 Boston



RESI Boston Sept. 18-20, 2023 Boston



Digital RESI November Nov. 14-16, 2023



1,000+ Participating Attendees



2,500-3500+ Virtual Partnering Meetings



Participants from **30+** Countries



3 days of uninterrupted partnering



RESI March 2023 (14-16th) Agenda 100% Digital Format

	Tuesday March 14	Wednesday March 15	Thursday March 16	
10AM	Seed Funds Investing in Emerging Science to Pursue High Rewards	Early-Stage Therapeutics Bringing the Newest Therapies to the Clinic	Health System Partners Novel Partnering Approaches to Improve Quality of Care	
	LSN Global Partnering Campaign and Roadshow Preparation (11AM – 1PM)			
11AM	It All Starts with The Story	Tagline & Elevator Pitch	Pitch Deck & The 10 Myths	
12PM	First-Time CEOs	Executive Summary & Tear Sheet	Strategies for Successful Partnering	
2PM	Impact Investors Seeking Beyond Financial Returns	Aging at Home New Products and Technologies for Home Healthcare Management	Chronic Disease Management Innovative Solutions for Long-Term, Self- Empowered Health	

All panels scheduled on Eastern Time (ET)





Innovator's Pitch Challenge (IPC) - Due February 17, 2023

Why participate in IPC? 3 main reasons!

• Increase visibility, network with IPC session investor judges and audience, top 3 startups receive free tickets to future RFSI conferences.

Who should apply to IPC?

- Drugs, Devices, Diagnostics, Digital health (4 Ds) and R&D Service startups
- Raising Seed capital (\$25K 2M), Series A (\$2 10M), or Series B (\$10 50M)

IPC Pitch Format and Q&A Session

- 4-min pitch presentation with slides, open to all RESI attendees
- 9-10 min Live Q&A session with panel of 5-7 investor judges
- Post-session connection with the judges

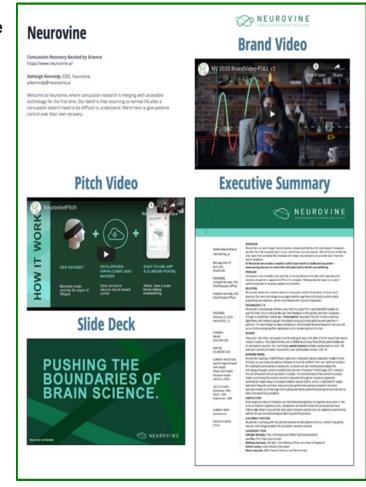
IPC Dedicated Page

- Company description, pitch deck, executive summary, contact information
- Optional materials (4-min pitch video, product demo, or testimonials)

Pitch Package: \$1,795 USD

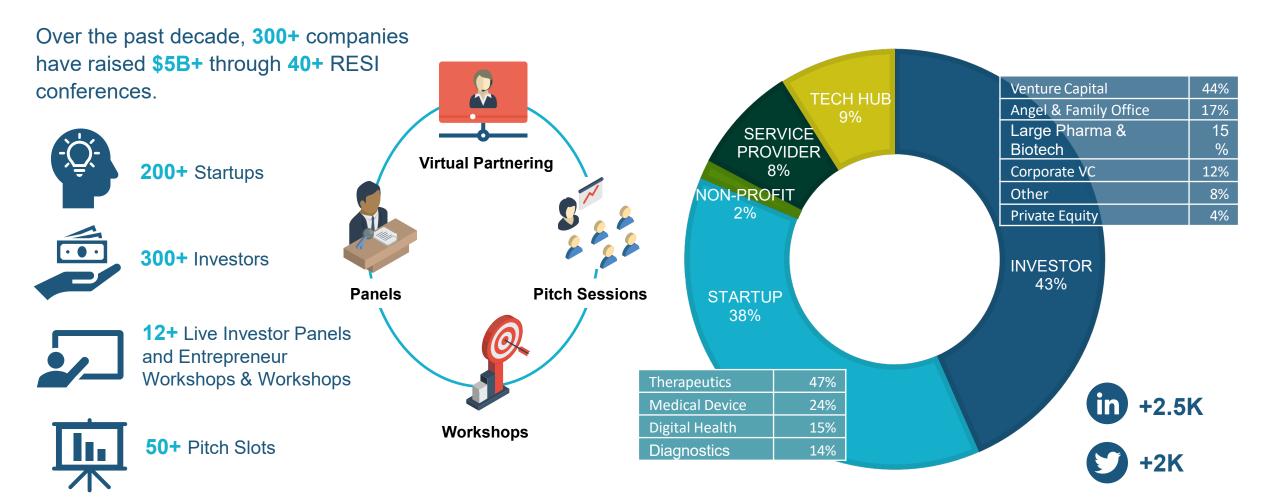
Includes Standard 3-day RESI Ticket

Apply Here: https://resiconference.com/pitch-challenge/





RESI Conference At A Glance





Tech Hub Pricing at RESI

Contact Erika Wu to set up a unique discount code

Eligibility: Tech hub affiliated startups who've raised less than \$2M USD in capital.



Digital RESI March Mar. 14-16, 2023



RESI Boston June Jun. 5-7, 2023 Boston



3-day virtual: \$895 1-day virtual: \$595

3-day hybrid: \$1,495 2-day virtual: \$895

Digital \$1,795 In-Person \$3,795 Includes two 3-day ticket + 1 IPC slot

Complimentary Tech Hub Staff Registration After Purchase of One Discounted Registration from Startup





Sponsorship at RESI

Tech Hubs: 50% off Exhibitor Sponsorship

Why Sponsor? Extend brand visibility and advance reach to startups, investors, and strategic partners per RESI.

In-Person: \$6K \$3K per RESI

- Physical exhibition space/table
- Logo Features
- Two (2) tech hub staff registration



RESI Exhibition Space

Digital: \$3.5K \$1.75K per RESI

- Digital dedicated webpage
- Logo Features
- Two (2) tech hub staff registration



Dedicated Page Example





Workshop Series

(virtual & in-person options available)

- Fundraising Bootcamp
- Branding & Messaging
- Social Media for the Fundraising Entrepreneur
- Strategies for Successful Partnering
- Preparing to Pitch at RESI
- RESI Partnering 101

Educational Courses

(half- to three-day options available)

- Launching and FundingStartups: Seed to Series B
- Mapping the Landscape of Strategic Partners for Your Startup
- Preparing for Your Global Fundraising Roadshow

Newsletters

- Next Phase (50K+ readership)
- Tech Hub Monthly (3K+ readership)





These represent the major regional life science tech hubs that LSN has and continues to engage with



Free Courses (Half- and Full-Day Options)

Launching and Funding Startups: Seed to Series B

A comprehensive half-day course to help give aspiring scientist-entrepreneurs an introduction to the tools and tips needed to successfully launch a life science company and begin interacting with target partners.

This course can be complemented by an optional afternoon session (bringing the course to a full day) where LSN staff will work directly with companies to help review their non-confidential materials, perform a competitive landscape analysis, and generate a global target list of investors.

The course will cover topics including:				
1	How to launch a startup entity			
2	How to perform entrepreneurial due diligence			
3	Branding and messaging from Seed to Series B			
4	The importance of telling a cogent company story through multiple modalities			
5	The ten myths of fundraising			

Mapping the Landscape of Strategic Partners for Your Startup

This one-day course provides aspiring scientist-entrepreneurs and fundraising executives with the tools needed to execute a global fundraising campaign including a tactical to-do list for the early-stage entrepreneur.

This course will finish with a Tales from the Road (TFTR) panel that will involve seasoned entrepreneurs in the LSN network sharing their experiences from their fundraising journeys and launching life science startups.

The course will cover:		
1	How to navigate the pitfalls that commonly catch first-time CEOs off-guard	
2	How to create a network of global alliances through business and social media	
3	Mapping the global competitive landscape to truly elucidate the value of your unique company story	
4	Using CRM tools and canvassing techniques to initiate partner dialogue and foster and grow partner relationships	

Preparing for Your Global Fundraising Roadshow

This two-day course is ideal for fundraising executives who have launched early-stage startup entities (Seed to Series B) and will be actively seeking partners for capital, joint product collaboration, and licensing distribution deals.

This course can be complemented by a third day, the Mapping the Landscape of Strategic Partners for Your Startup one-day course, and will conclude with a Shark Tank competition to live investor judges.

The course will cover several fundamental business and marketing skills including:		
1	Developing your company's non- confidential materials from tagline, elevator pitch, and executive summary through to the one-page tear sheet and pitch deck	
2	Getting your company story straight and finding your voice and entrepreneurial agency	
3	Generating a global target list (GTL) of investors, partners, and collaborators that are a right fit for your technology and stage of development	

National Institute of Aging - 2022

Connecting Products, Services & Capital

- 20 companies, 30+ participants from minority background sponsored by the National Institute of Aging (NIA)
- 2 pre-course digital sessions followed by a 2-day in-person bootcamp directly prior to RESI Boston in September, 2022
- Companies ranged from those scientistentrepreneurs at the earliest stages (just ideas and technology concepts) to actively fundraising executives
- Following the bootcamp, all participants attended RESI Boston and one participating company Suma, won 1st place in the Innovator's Pitch Challenge (IPC) at RESI Boston



Brisbane Economic Development Agency - 2022

Connecting Products, Services & Capital

- 12 medtech & biotech companies from the city of Brisbane, Australia

 sponsored by the Brisbane Economic Development Agency
 (BEDA)
- Companies are all actively fundraising, ranging from Seed to Series B, with total fundraising to date ranging from \$2M USD to \$25M USD
- Participated in LSN's 3-day in-person education course with the first two days delivered over 10 virtual modules between the months of October – December 2022
- The final day of the course was delivered the day before RESI San Francisco at JPM and featured a Tales from The Road panel and live Shark Tank in front of investor judges
- All 12 companies pitched at RESI San Francisco at JPM. Field Orthopaedics placed 1st and MaxKelson placed 3rd



- I. It All Starts with The Story
- II. Launching your Startup
- III. First-Time CEOs Avoiding Pitfalls and Staying in Context
- IV. Social Media
- V. Tagline The Foundation of Your Message
- VI. The Elevator Pitch
- VII. The Executive Summary
- VIII. The Tear Sheet
- IX. The Pitch Deck
- X. Email & Phone Canvassing
- XI. Writing Style & Campaign Content
- XII. The 10 Myths of Fundraising
- XIII. Branding & Messaging
- XIV. Researching Global Investors
- XV. Building Your Global Target List



TECHHUBS LIFE SCIENCE NATION Connecting Products, Services & Capital

Group Fundraising Package

This program targets super early-stage life science startups who lack the proper funds to purchase a normal annual subscription to LSN's **Investor Database** but are determined to grow their company and network by perfecting their pitch, selling their story, connecting with investors, and securing the best investments.

Benefits Include:

- \$2,000/startup
- Min. Three (3) startups/tech hub
- Eligible for startups raised under \$2M
- 4-month LSN Investor Database access

Run Sample Search



Active Investment Mandates

Direct Contact Information



TECHHUBS LIFE SCIENCE NATION Connecting Products, Services & Capital

Thank you! Learn more:

Contact us to book a meeting to discuss your eligibility, unique needs, and how to reach your goals through our special tech hub offerings.

We hope you'll take advantage of these deals and see the value LSN has to offer both tech hubs and their early-stage constituents.

Contact:

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